

CITY OF ATLANTA
ADVERTISEMENT FOR REQUEST FOR POPOSALS

Your firm is hereby invited to submit to the City of Atlanta, Department of Procurement (“DOP”), a proposal for **FC-8627, Atlanta Streetcar Advertising**. The City of Atlanta (“the City”) is soliciting proposals from qualified firms to develop and maintain the Department of Public Works Atlanta Streetcar Advertising Program through a directed sales effort to maximize revenue from national, regional and local clients.

A **Pre-proposal Conference** will be held **Wednesday, January 13, 2016 at 11:00 A.M. EST**, at 55 Trinity Avenue, Suite 1900, City Hall South, Atlanta, Georgia 30303. The purpose of the Pre-proposal Conference is to provide proponents with detailed information regarding the project and to address questions and concerns. There will be representatives from the Department of Public Works, Office of Contract Compliance and Risk Management available at the conference to discuss this project and to answer any questions. Proponents are **strongly urged** to attend the Pre-proposal Conference.

Proponents will be allowed to ask questions during the Pre-proposal conference. However, please note that oral answers to questions during the Pre-proposal conference are not authoritative.

A site visit is scheduled following the pre-proposal conference on **Wednesday, January 13, 2016 at 1:00 P.M. EST at Streetcar Vehicle Maintenance Facility located at 275 Auburn Ave N.E. Atlanta, GA 30303.**

The last date to submit questions in writing is **Friday, January 15, 2016, at 2:00 P.M. EST**. Questions will be responded to in the form of an addendum.

Your response to this Request for Proposals (“RFP”) will be received by designated staff of the Department of Procurement at 55 Trinity Avenue, S.W., City Hall South, Suite 1900, Atlanta, Georgia 30303, **no later than 2:00 P.M. EST, Friday, January 29, 2016.**

****ABSOLUTELY NO PROPOSALS WILL BE ACCEPTED AFTER 2:00 P.M. EST****

Proposals will be publicly opened and read at 2:01 P.M. on the respective due date in Suite 1900, 1st Floor, 55 Trinity Avenue, S.W., City Hall South, Atlanta, Georgia 30303.

This RFP is being made available by electronic means via <http://procurement.atlantaga.gov/>. If accepted by such means, then the proponent acknowledges and accepts full responsibility to insure that no changes are made to the RFP. In the event of conflict between a version of the RFP in the proponent’s possession and the version maintained by DOP, the version maintained by the DOP shall govern.

You are required to email your business name, contact person, address, phone number, fax number and the project number to Elvis G. Gibbs, Business and FTA Procurement Manager, at eggibbs@atlantaga.gov, to be placed on the Plan Holders List.

Failure to do so will prevent you from receiving any addenda that are issued and may deem you non-responsive.

A hard copy of the RFP document may be obtained from the Department of Procurement, Plan Room, City Hall South, Suite 1900, 55 Trinity Avenue, S.W. Atlanta, Georgia, 30303, at a cost of \$75.00 per package as of January 5, 2016 between the hours of 8:15 a.m. – 5:00 p.m., Monday through Friday. Payment for the documents represents production costs; therefore, payment is non-refundable.

The City reserves the right to cancel any and all solicitations and to accept or reject, in whole or in part, any and all proposals when it is for good cause and in the best interest of the City.

Thank you for your interest in doing business with the City.